

Tata Steel UISL: *Aedes* Breeding Prevention Reward Scheme

Overview:

To combat the spread of *Aedes* mosquitoes, Tata Steel UISL is launching a reward scheme that encourages residents to take proactive measures in eliminating potential breeding sites in and around their homes, Schools, Commercial establishment, Garden, Park etc. “Abki Baar- Palti Maar”

Steps to Participate:

A) Inspect and Clean:

- Regularly check your home and surroundings for stagnant water where *Aedes* mosquitoes can breed (e.g., Cooler, Bottom AC defrost plate, Flowerpots, Any type wet water containers, Pucca drains, old tires, Roof top water, etc.).
- Ensure all containers that can hold water are emptied, cleaned, and stored upside down or covered.

B) Document Your Efforts:

- Take clear, before-and-after photos or a short video of the areas you've cleaned to show the elimination of potential breeding sites.

C) Post and Share:

- Post your photos or video as a selfie on social media platforms like Facebook, Instagram, or Twitter **with hash tag #paltimaar**.
- Scan the provided QR code which will direct you to a submission form.
- Fill in your details (name, address, contact information) and upload your social media post link or screenshot.

E) Receive Your Reward:

- Once your submission is reviewed and verified, you will be eligible for a reward from Tata Steel UISL.
- Rewards could include gift vouchers, eco-friendly products, or other incentives designed to encourage continued participation in community health initiatives.

Guidelines for Effective Participation:

- Ensure photos and video clearly show the location and efforts made.
- Follow safety protocols while cleaning areas to avoid potential hazards.
- Encourage neighbors and community members to join the initiative to amplify the impact.

Contact Information:

For any questions or further assistance, please contact Tata Steel UISL's Corporate communication at email [alok.suman@tatasteel.com].

By participating in this scheme, you contribute to a healthier community and help reduce the risk of mosquito-borne diseases. Let's work together to make our environment safer and mosquito-free!